

## Course Description

### Course Unit

**Visual Culture**

### UC Code

12163

### ECTS Credits

6 ECTS

### Work Hours

168H (6 ECTS)

### Level

BA

### Academic year and Semester

2024/2025, S1

### Faculty

Paula Horta

### Class

TP 1

### Language of instruction

English

### Class Description

This course focuses on the visual experience, as it shapes our sense of identity, history and social relations. As such, it is geared toward building a toolbox through which students can 1) explore theoretical approaches to the study of Visual Culture; 2) outline the historical and sociocultural context of the production, circulation and reception of visual representations; 3) develop critical visual literacy, which may be understood as the development of critical inquiry and thinking about images and objects, as well as their means of production and dissemination; 4) examine the rhetorical dimension of visual representations and practices (photography, video, digital media, urban art); 5) consider the relationship between visual and written texts.

### ***Grading and Assessment***

This course follows a continuous assessment model. Students are expected to maintain regular attendance, contribute to in-class discussions and activities, complete all assignments and come to class prepared to discuss the reading material(s) scheduled for that day.

The assessment criteria are as follows:

Attendance and participation in class discussions that reflects critical thinking and an understanding of the assigned reading (25%); First Written Test (35%); Second Written Test OR Research Project to be presented and discussed in class (40%).

Submission of coursework:

Late submission will not be accepted. Students should contact me at the earliest opportunity if they cannot meet the deadline for a medical reason and ask for permission for late submission in advance of the deadline. The student's request should be accompanied or followed by medical evidence or other documentation where appropriate.

### ***Bibliography***

Since this course will be taught in English and assessment will also be in English, students are expected to have a good command of English (at least English B2.2 level).

### ***Prerequisites (if applicable)***

Since this course will be taught in English and assessment will also be in English, students are expected to have a good command of English (at least English B2.2 level).