

Course Description

Course Unit

Visual Culture

UC Code

12163

ECTS Credits

6 ECTS

Work Hours

168H (6 ECTS)

Level

BA

Academic year and Semester

2024/2025, S1

Faculty

Paula Horta

Class

TP 2

Language of instruction

English

Class Description

This course focuses on the visual experience, as it shapes our sense of identity, history and social relations. As such, it is geared toward building a toolbox through which students can 1) explore theoretical approaches to the study of Visual Culture; 2) outline the historical and sociocultural context of the production, circulation and reception of visual representations; 3) develop critical visual literacy, which may be understood as the development of critical inquiry and thinking about images and objects, as well as their means of production and dissemination; 4) examine the rhetorical dimension of visual representations and practices (photography, video, digital media, urban art); 5) consider the relationship between visual and written texts.

Grading and Assessment

This course follows a continuous assessment model. Students are expected to maintain regular attendance, contribute to in-class discussions and activities, complete all assignments and come to class prepared to discuss the reading material(s) scheduled for that day.

The assessment criteria are as follows:

Attendance and participation in class discussions that reflects critical thinking and an understanding of the assigned reading (25%); First Written Test (35%); Second Written Test OR Research Project to be presented and discussed in class (40%).

Submission of coursework:

Late submission will not be accepted. Students should contact me at the earliest opportunity if they cannot meet the deadline for a medical reason and ask for permission for late submission in advance of the deadline. The student's request should be accompanied or followed by medical evidence or other documentation where appropriate.

Bibliography

Since this course will be taught in English and assessment will also be in English, students are expected to have a good command of English (at least English B2.2 level).

Prerequisites (if applicable)

Since this course will be taught in English and assessment will also be in English, students are expected to have a good command of English (at least English B2.2 level).